



September 29, 2017

Dear Xceleration Friends and Families,

Andy, Jeremy, and Jim hope this letter finds you well. Xceleration Volleyball Club continues its efforts to be the East Bay's destination club and what we believe is much more than just a sport. We are one big family. Whether it is parents still texting, following our Facebook group page, reading our newsletters, or watching some of our alumni on active rosters, we all have the opportunity to stay in touch just like family. And of course for some, maybe we haven't spoken in a while which is okay, too ☺.

As most of you know, club volleyball is quite an investment of time and resources. It takes a lot of moving parts and talented people to give each athlete and family the Xceleration experience. As volleyball costs continue to rise, we have done our best to keep costs static as to not pass these costs on to our families. Staff and coaches try their best to contribute more with less, with even a few on a volunteer basis. Parents of Xceleration alumni are providing the club a lot of value for little to no compensation, as they enjoy being a part of what we do.

Xceleration is looking into several ways to get even more with less. We are looking to expand our off-season programs, in turn growing revenue. Our partnership with the Under Armour brand will establish discounts and rebates, bringing apparel costs down for everyone. We even have plans for a web store where athletes can purchase shoes, kneepads, and even fan gear for parents and families – and those individual purchases will help the club.

The biggest opportunity we see is in the area of donations. We want to share the Xceleration experience with all athletes that walk through our doors. Unfortunately, for some families the cost is just too much to bear. So, with the help of the new scholarship fund established for our member and alumni families, we can continue to help those families in need and keep them in our club.

No donation is too small. Last year an anonymous donor gave a substantial donation that helped several of our athletes' families. We put those dollars directly toward families that needed financial help. Perhaps it could be airline miles as a donation to the club, allowing a less fortunate athlete to travel with their team.

If you would like to make a donation, or would like to speak with one of the owners about how you can help, please reach out to us directly. We appreciate your continued support and look forward to connecting again with you soon.

With sincere thanks,

Andy Schroeder ***(925) 382-6859***

Jeremy Swann ***(925) 989-7766***

Jim Ross ***(925) 330-2774***