



XCELERATION FORMS THE WEST COAST VOLLEYBALL ASSOCIATION WITH FIVE OTHER CLUBS, NEW LEAGUE IN NORTHERN CALIFORNIA-RENO TO BEGIN INAUGURAL SEASON IN 2021

MARTINEZ, CA (August 5, 2020) – We’re excited to announce that Xceleration Volleyball Club, along with five other founding partners in the Northern California-Reno region, has launched the West Coast Volleyball Association (WCVBA) for the 2021 girls’ competitive club volleyball season.

Club Owner Jeremy Swann said, “This inaugural season of the new WCVBA is a long time coming and we’re extremely honored to be part of this group of dedicated professionals that will take competitive club volleyball to a whole new level. We look forward to a successful future for girls’ volleyball clubs in Northern California and Reno.”

Under the auspices of the Junior Volleyball Association (JVA), the WCVBA is comprised of six founding clubs that is led by Executive Director Matt McEvoy of Synergy Force Volleyball Club. He will take direction from a six-member Executive Board from each of the founding club members in the WCVBA – City Beach, Northern Nevada Juniors, NorCal, OMN1, Synergy Force, and Xceleration. The club will be represented by Jim Ross, our current college development director and former club owner and director.

Ross said, “As one of the six Board members, I am tasked to work with member clubs to enhance their volleyball experience, from ensuring that we host better-organized tournaments with world-class officiating to communicating early and often with parents and players about all aspects of the league.” He followed, “We will do this with the help of the WCVBA’s volleyball experts and brightest minds who are passionate about the game and created this league with the best interest of its members in mind.”

The WCVBA has been in development for years with the goal of improving and enhancing member experiences throughout the volleyball season. For 2021, the WCVBA will have over 170 competing teams in the 12s to 18s age group from 11 clubs in the Northern California-Reno region and will look to expand its membership in years to come.

All league games over three weekends – one each in January, March and May – will total 6 tournament days and will all be hosted by the WCVBA at the Placer Events Center in Roseville, CA. At the end of the season, the top teams in each age group will have their entry fees covered at either the JVA West Coast Cup or AAU Championships.

Club Director Leslie Ray said, “With the tournament venue and dates being set well in advance, it will take the guesswork out of knowing when and where our teams will be assigned for league play. The Event Center is only 80 miles or 80 minutes from our Martinez practice facility.”

Additional information about the WCVBA is available on its website at www.wcbva.com. A set of Frequently Asked Questions is also attached.

About Xceleration Volleyball Club

Xceleration is a girls’ competitive volleyball club headquartered in Martinez, CA. The club was founded in 2005 to give volleyball players in the area a competitive club in which to participate and to learn proper volleyball skills. Each year the club has 12 competitive teams in the 12-to-18 age groups and more than 140 members; our older players are highly recruited due in part to our college development program that continues to flourish and has received rave reviews from college coaches across the nation. For more information, visit [Xceleration VBC.com](http://XcelerationVBC.com).



FREQUENTLY ASKED QUESTIONS

West Coast Volleyball Association (WCVBA)

- 1. What is the WCBVA and why haven't I heard of this league before?**
WCVBA is the acronym for West Coast Volleyball Association, which is a new league that has been in development for a number of years, if not decades in the making. It will launch its inaugural season in 2021.
- 2. What is JVA's role in the league?**
The JVA is the sanctioning and governing body that the WCVBA will work under. It will also serve as the consulting organization to share best practices of running a league/tournament – from organizing and hosting events including officiating, communicating to coaches and families, and serving its customers.
- 3. What is the leadership structure of the league?**
The 2021 league season will be led by an Executive Director under the direction of a six-member Executive Board or Committee from each of the founding club members of the league – City Beach, Northern Nevada Juniors (NNJ), NorCal, OMN1 (formerly Rage Sacramento), Synergy Force, and Xceleration.
- 4. Who or what teams are included in the WCBVA? Can any club enter and join this league?**
The 11-member league for 2021 is currently comprised of teams from the following clubs: City Beach, Empire, Encore, Mountain View Volleyball Club, NNJ, Rage Westside, SF Elite, Synergy Force, NorCal, OMN1, and Xceleration. The WCVBA is currently sold out and at capacity at 170 competitive teams from the 12s to 18s age groups from these clubs.
- 5. Why is Xceleration moving to this new league? What does it mean for the club if Xceleration is included in this league?**
After getting consistent feedback over the years, we heard our members loud and clear that changes needed to be made in our existing league structure. Excessive league travel, long days, poor facilities, and lack of officiating were common complaints. We feel that the new WCVBA is a better fit for us. This will simply replace our league participation with the NCVA. By also being a member of the Executive Board, Xceleration will have a voice and seat at the table in making the proper decisions for the benefit of the club and its league members.



6. What is the schedule for league competition?

There will be three weekends for league play, similar to Power League (PL) 1, PL2 and PL3. League competition with the WCVBA is scheduled to take place on January 23-24, March 20-21, and May 1-2. The league will work with school districts and athletic leagues to avoid conflicts with the high school volleyball season, which has been delayed to begin in December.

7. Where will league games be played?

All league games for all the teams in the WCBVA will take place at the [Placer Valley Event Center](#), or commonly known as @the Grounds, a spacious and state-of-the-art \$34-million, 160,000-square-foot facility located at 700 Event Center Drive, Junction Blvd. in Roseville, CA. The Center is approximately 80 miles or 80 minutes from our practice facility in Martinez. By joining the WCVBA, the unknowns of when, what time, or where we play is eliminated.

8. What is the playing schedule for league?

On the three scheduled weekends for league play on Saturdays and Sundays, there will be an AM Wave that starts at 8:00 a.m. for the Championship Division and a PM Wave that starts at approximately 2:30 p.m. for the Open Division. The league will make every effort to end early on Sundays. So, with a 6-game guarantee, four games may be played on Saturday and two on Sunday. If a team is in an AM Wave on Saturday, it will also be in the AM Wave on Sunday, and the same for teams in the PM Wave.

9. What are the Championship and Open Divisions?

The Championship Division is primarily comprised of skill-specific teams from the 12s – 16s age groups. The Open Division is made up skill-specific, blended teams from the 15s – 18s age groups.

10. Will there be a league qualifier (e.g., Premier/Power League Qualifier) to determine the top teams in the league?

With the COVID uncertainty, including booking of venues, and this being the first year of the league, there will be no league qualifying tournaments this season to seed teams. The WCVBA expects to hold qualifying tournaments to determine team seedings in the future.

11. How will league seedings be determined if there are no WCVBA Qualifiers?

Placements will be done by a WCVBA Seeding Committee, with input from every club and club directors in the league. You also have to remember that seeding was



a bigger issue when JN bids were at stake or in the picture in the NCVA. In the new league, while the Seeding Committee will spend a lot of time on seeding teams, a potential mis-seed is not as big a deal. The Seeding Committee has the ability to make an immediate re-seed to balance the pools.

12. What are the benefits of playing in this league? What do we lose by breaking away from the NCVA?

We have a lot to gain from the WCVBA by way of a better-organized league, paid officials for every match played, and certainty of timing and tournament locations, among others, that will be run and hosted by member volleyball experts in the region who are passionate about the game and are committed to the league with the best interest of its members at the forefront. By not playing in the NCVA league tournaments, teams will not be able to secure a JN bid through league play or the NCVA league championship tournament.

13. Does this mean that we can no longer participate in tournaments held by the NCVA?

No. Xceleration can still participate in local and qualifying tournaments held by the NCVA, such as California Kickoff, Presidents' Day, Far Westerns or the Bayview Classic. The club will still have the ability to receive JN bids through JN Qualifiers that we will still be entering and participating in. Only league play is removed from the schedule.

14. Will it diminish the competitive level by playing in this league?

On the contrary, the league was formed with "competition" in mind. The current member list includes several of the top-performing clubs in the region over the last several years. The league Board and Seeding Committee are committed to assuring that the level of play will be commensurate with skill levels that will lead to competitive matches for all our teams.

15. Will the number of tournaments be reduced by playing in the WCVBA?

Xceleration continues to expect each team to play approximately 8-10 tournaments each season. We will still be entering tournaments outside our league as we have done in the past such as Triple Crown NIT, the Las Vegas Classic, JVA West Coast Cup, and AAU Nationals. We will also be entering new tournaments that will be offered by the JVA to be held locally that will include teams from other leagues and regions.

16. What impact will this have on college recruiting?

The College Recruiting effort from Xceleration will not change. Our teams will continue to participate in tournaments nationwide that will offer the opportunity for



our players to be seen by college coaches. Remember that college coaches are unlikely to attend league tournaments; we will continue to get our players on the national stage where visibility for recruiting will be a priority.

17. How stable is this organization, is it a fly-by-night league that could have us back with the NCVA if things don't work out?

The WCVBA has been in development for a number of years with the best minds in the volleyball world and the support of the JVA, one of the premier associations in the country, along with AAU and USAV. It should be noted that the intent of the WCVBA is not to replace the NCVA. Rather, the league is working in conjunction with the NCVA to help provide a solid and rewarding volleyball experience to players in our region.

18. Where can we get more information about the WCVBA?

Additional information can be found on the WCVBA website at www.wcvba.com where the WCVBA Handbook is also posted. Details on tournament play, including format, rules, and Code of Conduct are also included in the Handbook. Tournament flow charts will be on the website, and everything associated with scheduling prior to and on tournament day will be on the AES website. FAQs from the WCVBA can be found [here](#).

The league will also have a social media presence through following feeds:

- Facebook: @WestCoastVolleyballAssociation
- Instagram: @wcvba
- Twitter: @westcoastvba
- JVA News Article Link: [JVA Press Release](#)

Questions?

Please send us an email and [contact us](#) with any questions about the WCVBA or Xceleration in general.